

# TaskRabbit's mission is to make everyday life easier for everyday people.

TaskRabbit is a task management network that makes life easier for people overwhelmed by their to-do lists. We connect people with trusted and reliable Taskers from their local communities who can help get the work done, for now and over the long term. TaskRabbit is help for life.

## How TaskRabbit Works

Find us online or download our app on the App Store or Google Play.



### 1. Describe the Task

Give us the details and we'll provide you with a list of Taskers.



### 2. Choose Your Tasker

Select from a list of qualified and fully vetted Taskers for the job.



### 3. Get it Done

Just like that, your Tasker arrives and gets the job done.

## TaskRabbit Fast Facts



Taskers provide services in 45 categories, including furniture assembly, minor home repairs, TV mounting, moving help, delivery, and more.



In the past 10 years, people have saved more than **4 million hours** of time by hiring Taskers through TaskRabbit.

## TaskRabbit Fast Facts



TaskRabbit was **founded in 2008** and **acquired by the IKEA Group in 2017**. We are in every IKEA store in the United States, in key markets in the United Kingdom and Canada, and integrated online.



TaskRabbit is currently in more than **45 cities** in **three countries**: the United States, the United Kingdom, and our newest country, Canada, where we launched in September.



There are **more than 140,000 Taskers** on the network. **60%** are Millennials. Taskers consistently report that flexibility and the opportunity to earn a meaningful income are the top reasons they task on our network.



On average, Taskers in the U.S. earn **\$35/hour**, approximately 5x the federal minimum wage. In the UK, Taskers earn an average of **£24/hour**, 3x the national minimum wage. As TaskRabbit continues its expansion into Toronto, Vancouver and beyond, average hourly earnings for Canadian Taskers will be shared soon.