



# TaskRabbit's mission is to make everyday life easier for everyday people.

TaskRabbit is an online service that connects people with trusted, reliable Taskers from their local communities who can help get work done in and around the home. From assembling furniture and minor home repairs, to home cleaning and running errands, **TaskRabbit is help for life.**

As a two-sided marketplace, TaskRabbit also helps create new work opportunities for everyday people – whether it's to earn extra income or build a full-time business – all at their own direction, on their own schedules. TaskRabbit connects clients and Taskers, and helps manage the back-end of the business so Taskers can focus on delivering high-quality services.

Find us online or download our app on the [App Store](#) or [Google Play](#)

## How TaskRabbit Works

1

### Describe the Task

Choose from a list of categories and provide the task details. We'll provide you with a list of available Taskers in your area. If you're not ready to book the task immediately, add it to your to-do list. Once you're ready, we'll reference your task description to help you find the best Taskers for the job.

2

### Choose Your Tasker

Select from a list of rated and reviewed Taskers who are available to get the job done. Chat with the Tasker through the app to provide more information about your task and to schedule the work.

3

### Get it Done

Just like that, your Tasker arrives and gets the job done. If you're satisfied with the work done, you can denote the Tasker as a "Favorite" and more easily come back to them the next time you need something done.

# TaskRabbit Fast Facts



Taskers provide services across more than **45 categories**, including furniture assembly, minor home repairs, mounting, help moving, running errands, and more.



TaskRabbit is currently operating in more than **70 major metros across six countries**: the United States, the United Kingdom, Canada, France, Germany, and Spain, and continues to expand across Europe and North America.



TaskRabbit was founded in 2008 and **acquired by the Ingka Group (IKEA) in 2017**. We are in every IKEA store in the United States and in key markets in the United Kingdom, Canada, France, Germany, and Spain, as well as integrated on IKEA's websites in each of these countries.



Over the last decade, more than **4 million tasks** have been booked through the TaskRabbit platform.



On average, **Taskers in the U.S. earn \$36/hour, approximately five times the federal minimum wage**. In the past 12 months (2019), Taskers have collectively earned more than \$100 million. Taskers consistently report that flexibility and the opportunity to earn a meaningful income are the top reasons they task through TaskRabbit.



TaskRabbit for Good (TR4G) strengthens communities by **helping neighbors in need find work and a place to call home**. Born from TaskRabbit's mission to make everyday life easier, we believe in opening doors and surfacing opportunities to lift people up when they need a hand. We do this through partnerships with local workforce development nonprofits and grants to grassroots organizations across our markets.

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## TaskRabbit By the Numbers

- Countries we are in: 6
- Major metros we service: 70+
- IKEA stores we are in: 95+
- Tasks booked: 4 million
- Clients served: 1.5 million

## Tasks Completed in our Most Popular Categories

- Furniture assemblies: 1.3 million
- Moving tasks completed: 825,000
- Homes cleaned: 579,000
- Minor home repairs completed: 438,000
- Hours spent waiting in line: 30,000