

# THE YEAR OF CLEAN GIVEAWAY

Last updated: March 3, 2016

## Official Rules

**No Purchase Necessary. A purchase will not increase your chances of winning.**

*This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, Instagram, or any other social network or platform. You understand that you are providing your information to Sponsor, and not to, Facebook, Twitter, Instagram, or other social network or platform.*

1. **ELIGIBILITY.** The Year of Clean Giveaway ("Sweepstakes") is open to residents of the United States in markets covered by TaskRabbit (the "Select Markets"), who are lawful U.S. residents, are 21 years of age or older at the start of the Sweepstakes, and have internet access ("Entrants"). Sweepstakes is sponsored by TaskRabbit, Inc., 425 Second Street, 5th Floor, San Francisco, CA 94107 ("Sponsor" or "TaskRabbit"). Employees of Sponsor, its parents and subsidiaries, advertising and promotion agencies and all other entities participating in the design, promotion, marketing, advertising, administration or fulfillment of this Sweepstakes and their immediate families are ineligible to participate in this Sweepstakes. Void wherever else restricted or prohibited by law. By participating in this Sweepstakes, each Entrant hereby acknowledges that they have read, accept and agree to be bound by these Official Rules.
2. **SWEEPSTAKES PERIOD.** The Sweepstakes begins at 2:00 p.m. Pacific Standard Time ("PST") on March 7, 2016 and ends at 11:59 p.m. PST on March 13, 2016 (the "Sweepstakes Period").
3. **HOW TO ENTER.**

Online. To enter online, Entrants must complete the sign-up form found at <https://theyearofclean.pgtb.me/W6ZSHC>. Once this has happened, the Client will automatically be entered into the Sweepstakes as an Entrant. Registration is free and is subject to Sponsor's Terms of Service and Privacy Policy, found at <https://www.taskrabbit.com/terms> and <https://www.taskrabbit.com/privacy> respectively.

Each Entrant may enter one (1) time during the Sweepstakes Period.

All contact information provided must be valid, current and complete. All entries must be received by 11:59 p.m. PST on March 13, 2016 according to Sponsor's server clock. No hand or postal mail entries will be accepted. Incomplete, garbled, corrupted or otherwise illegible entries are void and will not be accepted. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned. Persons discovered entering under several names or email addresses will be disqualified. Sponsor reserves the right to disqualify false entries or entries suspected of being false. Entries generated by a script, macro or other automated means will be disqualified. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

4. **ODDS.** Odds of winning a prize depend on the number of eligible entries received.
5. **SELECTION AND NOTIFICATION OF SELECTED ENTRANT.** Each qualified entry will be entered into a random drawing by a representative of Sponsor from among all eligible entries received during the Sweepstakes Period. A drawing will be held on March 14, 2016 (the "Drawing Date") to determine one potential winner (the "Selected Entrant"). The Selected Entrant will be notified by telephone or email in

Sponsor's discretion ("Notification"). The Selected Entrant will be required to respond (as directed) within twenty-four hours after attempted Notification. Selected Entrant's failure to respond timely to the Notification may result in forfeiture of a prize, and in such case, Sponsor may randomly select an alternate Selected Entrant from among the remaining eligible entries, up to three times. The Selected Entrant may be sent a declaration of eligibility / liability / publicity release ("Release"). Except where prohibited by law, the Release will state that Selected Entrant agrees to allow Sponsor to use (without additional compensation) his or her name, address, photograph, testimonial, likeness and/or biographical information for purposes of advertising and promotion (including, without limitation, posting on Sponsor's website(s) and affiliated website(s)). Selected Entrants may also be required to provide name, U.S. Social Security Number (for tax form purposes), birth date, current address, and phone number. Unless restricted by law, the Selected Entrant will be required to complete and return the Release within the time period specified therein. A prize may be forfeited, and in such case, an alternate Selected Entrant may be randomly selected from among the remaining eligible entries if the Selected Entrant (up to three times): (i) cannot be reached; (ii) does not respond to the Notification in a timely manner as required pursuant to these Official Rules; (iii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iv) cannot accept or receive a prize for any reason. Non-compliance with these Official Rules may result in disqualification and selection of an alternate Selected Entrant. Assumed notification by caller ID and any subsequent returned calls do not constitute a winner. Sponsor may not make multiple attempts to contact Selected Entrants.

The first and last name, social media handle, hometown, state, name of business and company logo of Selected Entrants may be announced and posted on Sponsor's and its affiliates' online websites and social media pages (such as Facebook, Twitter, and Instagram) and may potentially be aired or streamed nationally, in Sponsor's discretion.

6. **PRIZES.** If eligible under these Rules, the Selected Entrant will be awarded the following award (the "prize"): Selected Entrant shall receive a monthly \$250 credit toward TaskRabbit on-demand cleaning services (as defined in TaskRabbit's Terms of Service) for a period of 12 months beginning on April 1, 2016 (up to a maximum value of [\$3,000]).

Form of payment and delivery of all prizes above (e.g. cash, check, gift card, reimbursement, etc.) shall be at Sponsor's sole discretion. Total Approximate Retail Value ("ARV") of the prizes are as stated above. Gift cards and vouchers subject to Promoter's Terms of Service.

Eligibility, age, and any and all other claims shall be subject to verification prior to the actual awarding of a prize. All details regarding redemption of a prize are at Sponsor's sole discretion and will be provided at the time of Selected Entrant's Notification.

Selected Entrant is solely responsible for any other unspecified expenses related to the prize, including without limitation and any and all federal, state, and local taxes on prize. Selected Entrant is not entitled to any surplus between actual retail value of a prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded.

No substitution, transfer, or cash redemption of prize, or cash for any portion of prize not used, shall be given, provided however that Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. Any and all activities related to a prize are at the Selected Entrant's own risk and subject to whatever restrictions are imposed by the entities that govern activities. If Selected Entrant is unable to participate in or accept the prize or any portion of the prize for any reason, Sponsor shall have no further obligation to the Selected Entrant. Conditions and limitations may apply due to any holiday period. All additional costs, including taxes, are the sole responsibility of Selected Entrant. Prizes shall only be delivered to an address in the United States.

Selected Entrant may be issued an IRS form 1099. Each prize is a taxable event. Selected Entrants are solely responsible for all federal, state, and local taxes on a prize and other unspecified expenses related to a prize. Limit one prize per person per household.

7. **CONDITIONS.** All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of Selected Entrant and Selected Entrant may be issued an IRS Form 1099 for the ARV of any awarded prize. Except where prohibited by law, the Selected Entrant's entry and acceptance of a prize constitutes permission for Sponsor to use said Selected Entrant's photograph, likeness, statements, biographical information, voice, and city and state address, as well as the name and logo of their respective business, for promotional or advertising purposes in connection with these Sweepstakes on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation. This Sweepstakes is subject to all applicable federal, state and local laws of the United States. By participating, Selected Entrant agrees to be fully and unconditionally bound by these Official Rules and Sponsor's decisions and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Selected Entrant also agrees to release, discharge, indemnify and hold harmless Sponsor, Facebook pages or Twitter pages, or any online service via the Internet, and their respective officers, directors, employees, representatives and agents, and from and against any claims, damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from: (i) use, redemption, acceptance, possession, ownership, or misuse of the prize, (ii) participation in any activity, event, or excursion offered in connection with the prize, (iii) use of any facility, service and/or accommodation related to the prize, or (iv) participation in any Sweepstakes-related activity or participation in this Sweepstakes. Sponsor reserves the right to disqualify any Entrant it finds to be tampering with the entry process or the operation of the Sweepstakes or violating these Official Rules, and reserves the right at its sole discretion to terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner(s) in a random drawing from among all eligible, non-suspect entries received prior to action taken. Sponsor shall not be liable for: (i) late, lost, delayed, void, corrupted, misdirected, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or declarations, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical malfunctions, bugs, lost connections, disconnections, delays or transmission errors Sweepstakes Entrants may encounter when submitting their entry; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by a prize or resulting from acceptance, possession or use of a prize, or from participation in the Sweepstakes; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Sweepstakes. Caution: any attempt to deliberately damage or undermine the legitimate operation of the sweepstakes may be in violation of criminal and civil laws and will result in disqualification from participation in the sweepstakes. Should such an attempt be made, sponsor reserves the right to seek remedies and damages (including attorney fees) to the fullest extent of the law, including criminal prosecution.
8. **DISPUTES.** Disputes regarding these Official Rules and/or this Sweepstakes will be governed by the internal laws of the State of California. By entering, you consent to jurisdiction in San Francisco, California for the resolution of any and all disputes. Should a dispute arise regarding the Sweepstakes, Entrant and Sponsor shall engage in good faith, informal dispute resolution for a minimum period of thirty (30) days to resolve the dispute. Should the Entrant and Sponsor fail to resolve their dispute informally, they shall engage in mediation with JAMS, at their joint and equal expense. Should the mediation fail to resolve the dispute, Entrant and Sponsor shall thereafter engage in binding arbitration with JAMS. To ensure minimal cost, the arbitration shall be in front of a single arbitrator and shall be conducted in accordance with JAMS' Optional Expedited Arbitration Procedures. The binding arbitration shall be at Sponsor and Entrant's joint and equal expense, with attorneys' fees and costs to the prevailing party upon conclusion.
9. **GENERAL CONDITIONS.** By participating, Entrants agree to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Any portion of the Sweepstakes may be canceled, suspended and/or modified, in whole or in part, if in Sponsor's opinion any fraud, technical failure or other factor beyond our control impairs the integrity or proper functioning of the Sweepstakes. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the

operation of the Sweepstakes or the Website, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. You may not enter with multiple identities or use any automated system, bot or other device or artifice to enter or obtain more than the maximum number of qualified entries. Unclaimed prizes will not be awarded.

10. **PRIVACY.** All personal information collected by Sponsor will be used for administration of the Sweepstakes. In addition, Entrants may receive email correspondence from, or on behalf of Sponsor subject to Sponsor's Privacy Policy. Any questions regarding privacy matters should be directed to the address set out below. Please refer to Sponsor's Privacy Policy for important information regarding the collection, use and disclosure of personal information by Sponsor.
11. **PUBLICITY.** Except where prohibited by law, the Selected Entrant's acceptance of a prize constitutes permission for Sponsor to use said Selected Entrant's full name, social media handles, photographs, likeness, statements, biographical information, voice, city and state address, as well as the name and logo of Selected Entrant's business, for promotional or advertising purposes in connection with the Sweepstakes on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation, including without limitation on Sponsor and its affiliates' program(s), website(s) and social media page(s).
12. **WINNERS' LIST AND SWEEPSTAKES RULES.** To obtain a copy of these official rules or a winners list within 90 days of the end of the Sweepstakes Period send a hand-printed, self-addressed, stamped envelope to TaskRabbit The Year of Clean Giveaway, TaskRabbit, Inc., 425 Second Street, 5th Floor, San Francisco, CA 94107.