



FOR IMMEDIATE RELEASE

SFGoodwill and TaskRabbit for Good join forces to support job creation and build more sustainable communities

Local partnership expedites donations of items to SFGoodwill, removing waste from landfills, and connects job seekers with the opportunity to become Taskers

SAN FRANCISCO, December 6, 2018 -- Goodwill of San Francisco, San Mateo and Marin counties and TaskRabbit for Good today announced a partnership to create more pathways for people to donate gently-used items, and to connect job-seekers to work opportunities.

The partnership establishes TaskRabbit as the preferred donation pick-up partner for SFGoodwill and names SFGoodwill as the preferred donation drop-off location for all TaskRabbit charitable donation delivery tasks in the San Francisco Bay Area. This announcement comes just in time to support the busiest season for SFGoodwill for charitable donations when 35 percent of the total annual items donated are expected.

“At SFGoodwill, we train, hire and empower anyone in need of a second chance,” says William Rogers, President and CEO of Goodwill San Francisco, San Mateo and Marin counties. “Our partnership with TaskRabbit will help people find work opportunities and increase the number of donated goods that fund our training programs.”

TaskRabbit will donate a portion of its service fee earned on all donation drop-off tasks to [TaskRabbit for Good](#), the company’s initiative that supports non-profit organizations tackling social and environmental challenges.

“Through TaskRabbit for Good, we want to connect neighbors to build more sustainable and compassionate communities,” said TaskRabbit CEO Stacy Brown-Philpot. “By working with impactful local partners like SFGoodwill, we’re able to bring clients and Taskers opportunities to make a real difference in their own backyard.”

SFGoodwill donors can now hire a Tasker at sfgoodwill.org/donate/schedule-donation-pickup/ when it’s most convenient for them to pick-up and deliver their donations to the organization. At the same time, San Francisco Bay Area-based TaskRabbit clients can add a donation drop-off to SFGoodwill as part of any other task they have created. After the Tasker drops off the items, donors can download a tax receipt from the SFGoodwill [website](#).

Additionally, TaskRabbit for Good and Goodwill are collaborating on a workforce development pilot by which job seekers served by SFGoodwill's Workforce Development Services can register to become successful Taskers through a mentored process. As Taskers, they would be able to work on a flexible schedule, with skills they already have, and set their own hourly rates. An initial workshop with interested participants was held at SFGoodwill's career center in October.

TaskRabbit's task management network offers Taskers the opportunity to earn a meaningful income by utilizing their skills in 45 categories, including minor home repair, furniture assembly, mounting, yard work and cleaning. On average, Taskers earn approximately \$35/hour in the United States.

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About Goodwill San Francisco, San Mateo and Marin

Since 1916, Goodwill of San Francisco, San Mateo and Marin counties has been committed to ending the generational cycle of poverty by giving tens of thousands of local people with barriers to employment a second chance. Goodwill is an innovative nonprofit social enterprise that each year trains thousands of people with histories of unemployment or underemployment, and places them in jobs, either with Goodwill or with one of its hundreds of business partners. Goodwill is equally committed to environmental sustainability. It prepares job seekers for 21st-century jobs that are environmentally conscious, and trains its staff in best practices for diverting millions of pounds of goods every year from local landfills.

About TaskRabbit

TaskRabbit is a task management network that quickly and easily connects people with skilled Taskers to handle everyday home improvement needs, such as furniture assembly, moving help, handyman tasks and much more. Acquired by IKEA in 2017, TaskRabbit operates in more than 45 markets in the United States, United Kingdom and Canada and is headquartered in San Francisco. For more information, visit TaskRabbit.com, [@TaskRabbit](#) on Twitter, Facebook, Instagram, LinkedIn, Pinterest and YouTube, or download the TaskRabbit app from the App Store or Google Play.