



Contact:
Robbie Vorhaus
robbie@runmyerrand.com
917.693.9600

RunMyErrand Named Facebook fbFund REV Winner

May 28, 2009; Boston, MA – RunMyErrand (RME), www.runmyerrand.com, the pioneer and leader in Service Networking, was named by Facebook as a winner in their new incubation program, fbFund REV. The fbFund is a joint venture with Accel and the Founders Fund to create incentives for the development of Next Big Thing (NBT) applications on Facebook. The fbFund REV will invest an undisclosed amount in RunMyErrand, and RME executives will travel to Palo Alto, CA, this summer to take part in the fbFund REV incubation program, working alongside Facebook engineers and Silicon Valley innovation leaders and mentors.

“We are over-the-moon excited,” said Leah Busque, RunMyErrand’s founder. “I created RunMyErrand to solve the age-old problem of trying to get everything done and never having enough time. RunMyErrand solved this problem with a 21st century business model, leveraging social networks, and in the process creating a fun and profitable service offering. Our name says it all.”

RunMyErrand, the pioneer in Service Networking, was founded by Leah Busque in February 2008, when she and husband, Kevin, on their way out to dinner in Boston, realized they were out of dog food for their 100 pound yellow Lab, Kobe. Necessity is

the mother of invention, and through her iPhone, before their cab arrived, Leah had purchased the domain, runmyerrand.com.

Based in Boston, MA, RunMyErrand is an errand marketplace with green benefits, and the premise is incredibly simple. RME members can post an errand, such as picking up dry cleaning, making a delivery to a near by town, or donating products to Goodwill, and the reliable RME Runners complete the delivery in a timely and professional fashion. RunMyErrand also acts as an outsourcing delivery partner for locally owned retail establishments, such as Cold Stone Creamery and Polka Dog Bakery, which makes Kobe and all his friends very happy.

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